



### Bright Network Premium Employer Profile

What we need from you:

- High resolution company logo
- 150 word firm biography
- Job descriptions for all live and planned roles, including job title, role description, role type (e.g. graduate role, internship) location, pay and any additional details as relevant
- Event listings for all upcoming recruitment events (e.g. campus fairs), including event name, date, location, target audience and details of how to apply/sign up
- URLs for up to six video content items
- URLs to relevant company webpages and social media pages (including Twitter Handles)

### Bright Network Targeted Emails

What we need from you:

- Proposed date of email
- Outline of target audience (graduation year, university, degree subject, gender, sector interest etc.)
- Key messages to be included
- URL for CTA link

### Bright Network Women's Newsletter

What we need from you:

- Proposed month for inclusion (our newsletter is sent monthly throughout the year)
- URL for CTA link (job, event or content item)

### Bright Network Sector Bulletins

What we need from you:

- Proposed week for inclusion (our sector bulletins are sent weekly throughout the campus season)
- URL for CTA link

### Bright Network E-Magazine

What we need from you:

- Content and images for double page spread – exact size TBC